# **GamoVation Privacy Policy**

### Version: February 2024

GamoVation B.V. ("GamoVation", "we", "us") respects the privacy of the users ("User", "Users" or "you") of the game ("Game") and is committed to protect the Users' information. We believe that you have a right to know our practices regarding the information we may collect and use when you use our Game.

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## 1. Your Consent

BY INSTALLING AND/OR PLAYING THE GAME ON YOUR MOBILE DEVICE OR BROWSER, ENTERING INTO, CONNECTING TO, ACCESSING AND/OR USING THE GAME, YOU AGREE TO THE TERMS AND CONDITIONS SET FORTH IN THIS PRIVACY POLICY, INCLUDING TO THE POSSIBLE COLLECTION AND PROCESSING OF YOUR PERSONAL INFORMATION. PLEASE NOTE: IF YOU OR, AS APPLICABLE, YOUR LEGAL GUARDIAN, DISAGREE TO ANY TERM PROVIDED HEREIN, YOU MUST NOT INSTALL, ACCESS AND/OR USE THE GAME AND YOU ARE REQUESTED TO PROMPTLY ERASE THE GAME FROM YOUR MOBILE DEVICE OR STOP PLAYING THE GAME THROUGH YOUR BROWSER AND DO NOT ENTER TO, CONNECT TO, ACCESS OR USE ANY OF OUR SERVICES RELATED TO THE GAME.

## 2. Subject matter of this Privacy Policy

This Privacy Policy applies to the Game.

Unless stated otherwise, this Privacy Policy is exclusively in place to regulate how GamoVation treats your personal information. If you make use of services provided by third parties, only the Privacy Policy conditions of these third parties shall apply. Please refer to their Privacy Policy.

## 3. What do we collect?

In this Privacy Policy "information" means any personal information about you which could identify you (by itself or in combination with other data) such as your name, address or email address.

We may collect the following data about you:

## Data you give us directly

- if you register with us (such as your date of birth, username, avatar, password and email address);
- information you provide by completing any in-game purchases, such as buying in-game currency and other items;
- information you provide by participating in any chats, forums or social media functions. We will consider that information as part of the public domain;
- information you provide us if you report a problem with our Game.

### Data we may collect when you use our Game (whether or not you register with us)

- data about your location, device type, operating system and platform;
- mobile device identifiers (such as your unique device ID (persistent/non-persistent, hardware type, medial access control ("MAC") address, international mobile equipment identity ("IMEI"), OS, and your device name;

- data about your computer's / device browser version, operating system version, page loading time, network, generated device identifier information, hashed MAC address, referral source and IP address.
- data generated through playing games such as your high score and rankings; game play history;
- the number of times you visit our Game and the amount of time you spend using the Game;
- when you are accessing the Game through a third-party account such as Facebook, Google or Apple - certain information relating to your account with those third parties including your name, user ID, gender, location (country and/or city specific), email address, date of birth, information from your public profile including friends and connections, log in details, avatar, gender and other information based on your use of our Game. You can manage the information which is shared by such third parties by amending your preferences through the privacy settings such third parties provide.
  - Google: <u>https://policies.google.com/privacy</u>
  - Facebook: <u>https://www.facebook.com/policy.php</u>
  - Apple: <u>https://www.apple.com/legal/privacy/en-ww/</u>

With this list, we try to be as clear and complete as possible, but we find it important to keep this Privacy Policy legible, so there may be other information we collect.

## 4. Why do we collect your data

We may use your data in the following ways:

- To provide you the Game and associated websites and continuously improve their features;
- To store your gaming-history;
- To provide helpdesk and support services;
- To customise the Game which is available to you;
- To ensure that you are in compliance with our terms;
- To moderate any chat messages;
- To show (personalized) advertisements;
- To target you through advertisements;
- To enable in app purchases;

- To improve the Game, for analysis and reporting purposes and to offer you technical support or respond to your questions. This also includes using data to log any crashes in our provision of the Game, so we may report such interruptions (in this regard, we may use a third party to assist us);
- To notify you if you have won something;
- To enable social network integration, especially with Facebook;
- To personalise your experience;
- To send you push notifications for the Game (which you can choose not to accept or turn off by visiting the settings section of your device and selecting the appropriate setting);
- To offer you other Games which we think may be of interest to you;
- To prevent fraud and crime;
- To create a profile for marketing purposes with for example Facebook or Google;
- To meet legal and tax obligations;
- To inform you by Emails (regarding updates, newsletter, new design, new features, (new) games etc.);
- Administrative purposes, such as notification of a violation of our terms of use.

## 5. Third parties

We use a range of third parties to help us manage your information and the Game, such as our cloud service provider, Customer Service provider, developers, marketing companies, email providers, email sending providers, payment providers and IT maintenance providers. These are companies who process data on our behalf.

## Ad network providers

GamoVation may use ad network providers who assist us to serve advertisements to you. These ad network providers may also show interest based advertisements for other parties' products and services within the Game or on the associated websites and social media platforms based on the information that we have about you. We also make use of these networks to show our own advertisements.

You may use a tool like this: <u>http://optout.aboutads.info/?c=2#!/</u> to opt out for a variety of ad networks.

GamoVation may also use third party payment service providers ("PSP"), who provide payment transaction services to GamoVation to sell products or services through the Game. When you purchase products or services, the information you provide to the PSP is subject to their privacy policies, not ours. You explicitly consent that GamoVation may provide personal information collected from you to a PSP for the purpose of offering the payment transaction service and that the PSP may use such data for (statistical) analysis of payment transactions. GamoVation shall be allowed to notify a PSP regarding a User who engages in (or who a party believes has engaged in) any activity that is illegal, that violates any person's rights, or that resulted in such User's suspension or termination of use of the Game.

#### Social networks

The Game can be played and synchronised on multiple devices by using your Facebook account to log in. Facebook may provide certain information about you, including your name, user ID, gender, location (country and/or city specific), email address, date of birth, information from your public profile including friends and connections, login details, avatar, gender and other information based on your use of our Services. We may use this information in order to show you advertisements. Facebook is a third party, so your activities on this social media platform is subject to their user and privacy policies, not ours.

#### **Partner networks**

GamoVation may use partner network providers who assist us to distribute the Game in order to enable as many gamers as possible to play the Game.

#### **Developers**

The Game will continuously be monitored and improved to maintain and effectuate the best gaming experience for our Users. Developers may therefore see and have access to your information, but they will only use this information for game optimization and development purposes.

#### Game administrators

The Game is being administered by game administrators. They have access to certain parts of your information in order to run and manage the game.

#### Analytics

We also use web analytics tools, such as Google Analytics, to analyze your use of the Game. Please see the chapter "Cookies and other technologies" for further information. Please refer to the respective privacy policy.

### **Google Analytics**

- https://policies.google.com/privacy

Firebase by Google

- https://policies.google.com/privacy

#### Mobile and desktop tracking by Singular

Our Game is analyzed and tracked with technologies of Singular. To this end, various session and interaction data from you are collected and stored. We need this information to improve the content and usability of our games and to optimize the user experience for you. The session and interaction data are at no time processed in personalized form, rather under a pseudonym. For more information on data processing by Singular, please refer to the respective privacy policy of that provider: <a href="https://www.singular.net/privacy-policy/">https://www.singular.net/privacy-policy/</a>

### Mobile Ads

In our game we serve advertisements through Google Admob and Applovin MAX. Google and other partners serve on our games through Google Admob and Applovin MAX. You can view the partners below. Please refer to the respective privacy policy.

- Google
  - https://policies.google.com/privacy
- META (previously known as Facebook)

   https://www.facebook.com/about/privacy
- Vungle
  - o <u>https://vungle.com/privacy/</u>
- Liftoff
  - <u>https://liftoff.io/privacy-policy/</u>
- Applovin

- https://www.applovin.com/privacy
- Ironsource
  - <u>https://developers.is.com/ironsource-mobile/air/ironsource-mobile-privacy-poli</u> <u>cy/</u>
- Inmobi
  - https://www.inmobi.com/privacy-policy
- Amazon
  - <u>https://aps.amazon.com/aps/privacy-policy/</u>
- Digital Turbine
  - <u>https://www.digitalturbine.com/privacy-policy/</u>
- Mintegral
  - <u>https://www.mintegral.com/en/privacy/</u>
- Mobilefuse
  - <u>https://mobilefuse.com/privacy-policy</u>
- Pubmatic
  - <u>https://pubmatic.com/legal/privacy-policy/</u>
- Smaato
  - <u>https://www.smaato.com/privacy/</u>
- Apple
  - o <u>https://www.apple.com/legal/privacy/en-ww/</u>
- Index Exchange
  - <u>https://www.indexexchange.com/privacy/</u>
- Start.io
  - <u>https://www.start.io/policy/privacy-policy-site/</u>
- Rubicon / Magnite
  - <u>https://rubiconproject.com/rubicon-project-advertising-technology-privacy-poli</u>
     <u>cy/</u>
- Media.net
  - <u>https://www.media.net/privacy-policy/</u>
- Verve
  - <u>https://www.addverve.com/privacy-policy</u>

- Moloco Inc
  - <u>https://www.moloco.com/privacy-policy</u>
- Bidmachine
  - <u>https://bidmachine.io/privacy-policy/</u>

### • Chartboost

- <u>https://www.chartboost.com/legal/privacy-policy/</u>
- Rise Interactive / TypeA Holdings Ltd.
  - <u>https://risecodes.com/wp-content/uploads/2023/01/Rise-Code-Ltd.-Partner-Ad</u> -<u>Services-Privacy-Policy-05.01.2023.pdf</u>
- OpenX
  - <u>https://www.openx.com/privacy-center/privacy-policy/</u>
- Conversant
  - https://legal.epsilon.com/us/privacy
- Vidazoo
  - https://vidazoo.gitbook.io/vidazoo-legal/privacy-policy
- Sharethrough
  - https://privacy-center.sharethrough.com/en/consumer-privacy-notice/
- Таррх
  - <u>https://www.tappx.com/legal/privacy-policy</u>

#### Other

We may supply information to other parties if we are required to do so by law or by a ruling from a court of law.

## 6. Storage location of your information & retention

The data that we collect from you may be transferred to, and stored at, a destination outside of the Netherlands or the European Economic Area ("EEA"). It may also be processed by one of our third-party partners operating outside of the Netherlands or EEA. This transfer is required to host the Game, provide you with support services, perform backups of your data, allow you to use the Game and the Website and to process your payment details if you make any in Game purchases. We will always ensure that any such transfers are conducted in accordance with relevant laws in order to ensure adequate protection.

We will keep data only for as long as it is relevant and useful for the purpose for which it was originally collected and otherwise where required by law. If you decide to delete an account you have with us, certain data does stay on our GamoVation system for administrative purposes and to defend or bring any legal action.

## 7. Access to information

You have the right to request access to the information we have on you. You can do this by contacting us at <u>info@gamovation.com</u>. We will make sure to provide you with a copy of the data we process about you. In order to comply with your request, we may ask you to verify your identity.

We will fulfill your request by sending your copy electronically. For any subsequent access request, we may charge you with an administrative fee.

## 8. Your rights, Information correction & deletion

If you believe that the information we have about you is incorrect, you are welcome to contact us so we can update it and keep your data accurate.

If at any point you wish for GamoVation to delete information about you, you can simply contact us at <u>info@gamovation.com</u>.

## Opt-out of targeted advertising

You can opt-out of interest-based advertising by following the privacy settings of your Android, iOS or Amazon device and selecting "Limit Ad Tracking." You can also opt-out by turning off "personalized ads" on Apple iOS,or "Opt-out of Interest Based Ads" on Android. See the following guides:

- **iOS**: Through the device settings you can disable tracking for our games. See this Apple guide: <u>https://support.apple.com/guide/iphone/iph4f4cbd242/ios</u>
- Android: https://support.google.com/chrome/answer/2790761

## CCPA tool

To make opt-out requests related to mobile apps on your device for businesses participating in the DAA's CCPA App-based Opt-Out Tool, you can download the appropriate app at

#### https://www.privacyrights.info/.

#### **Push Notifications**

You may opt-out from receiving our push-notifications by changing the settings on your mobile device.

Under the GDPR you have certain rights concerning the processing of personal data by us. According to the GDPR you have the following rights:

- Right of information: You have the right to be provided information regarding the processing of your personal data by us, in accordance with Art. 13 and 14 GDPR.
- Right of access: You have the right to obtain confirmation as to whether or not we are processing your personal data and, if this should be the case, access to the personal data, in accordance with Art. 15 GDPR.
- Right to rectification: You have the right to obtain rectification of inaccurate or incomplete personal data concerning you, in accordance with Art. 16 GDPR.
- Right to erasure ("right to be forgotten"): Under certain circumstances you have the right to obtain the erasure of personal data concerning you, in accordance with Art. 17 GDPR.
- Right to restriction: Under certain circumstances you have the right to obtain the restriction of processing, in accordance with Art. 18 GDPR.
- Right to data portability: Under certain circumstances you have the right to receive the personal data concerning you, which you have provided to us, in a structured, commonly used and machine-readable format and the right to transmit this data to another controller, in accordance with Art. 20 GDPR.
- Right to object: Under certain circumstances you have the right to object to the processing of personal data concerning you, in accordance with Art. 21 UK GDPR. This includes but is not limited to the right to object in cases in which we process your personal data on the legal basis of Art. 6 para. 1 let. f) GDPR.
- Right to lodge a complaint: You have the right to lodge a complaint with a supervisory authority, in particular in the Member State of the EU of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR, as set out in Art. 77 GDPR.

- Right to withdraw consent: If a processing of your personal data is based on your consent as set out in Art. 6 para. 1 let. a) GDPR or Art. 9 para. 2 let. a) GDPR, you have the right to withdraw your consent at any time, in accordance with Art. 7 para. 3 GDPR. Such withdrawal does not affect the lawfulness of processing based on consent before its withdrawal. If you withdraw your consent it is possible that you are not able to use our services anymore.
- Right to not be subject to a decision based solely on automated processing: You
  have the right not to be subject to a decision based solely on automated processing,
  including profiling, which produces legal effects concerning you or similarly
  significantly affects you, as set out in Art. 22 para 1 GDPR.

If you wish to exercise any of the rights mentioned below :

- Right of Access/right of disclosure/right to know
- Right to erasure/right to deletion (the right to be forgotten)
- Right to withdraw consent

For all your data related requests, please follow the steps: open gamovation.com -> go to support -> fill in the form to contact us or see the chapter "Questions and contact information" in this privacy policy.

We may also take additional steps to verify your identity before fulfilling your request.

## 9. Information security and accuracy

We intend to protect your personal information and to maintain its accuracy. GamoVation implements reasonable physical, administrative and technical safeguards to help us protect your personal information from unauthorized access, use and disclosure. For example, we encrypt certain sensitive personal information. We also require that our partners protect such information from unauthorized access, use and disclosure.

Whilst we will do our best to protect your data, the transmission of information by you to us is not completely secure and we cannot guarantee the security of your data. Any transmission is at your own risk. Once we have received your data, we will use the procedures and security features outlined in this section to try to prevent any unauthorised access.

## 10. Cookies and other technologies

We and our third parties might collect information from your visits to our Game to help us gather statistics about usage and effectiveness, personalize your experience, and tailor our interactions with you. We do so through the use of various technologies, including scripts, tags, Local Shared Objects (Flash cookies), Local Storage (HTML5) beacons, and one called "cookies". A cookie is a piece of data that a Web site can send to your browser, which may then be stored on your computer as a tag that identifies your computer. While cookies are often only used to measure Web site usage (such as number of visitors and duration of visit) and effectiveness (such as topics visitors are most interested in) and to allow for ease of navigation or use and, as such, are not associated with any personal information, they are also used at times to personalize a known visitor's experience to a Web site by being associated with profile information or user preferences. Over time this information provides valuable insight to help improve the user experience.

We use the services of other companies to optimize our websites and our Game.

#### **Google Analytics**

This website and Game uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, text files stored on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website and Game (including your IP address) will be transmitted to and stored by Google on servers in the United States. We use Google Analytics with the add-on " anonymizeIP()" so that the IP addresses later transmitted to Google are shortened and modified in advance on the European servers to prevent any direct references to particular persons. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators, and providing other services relating to website activity and internet usage to the website operator. Your IP address, which has been transmitted by Google Analytics, will not be associated with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use all functions of this website and Game. Furthermore, you can prohibit Google from collecting and analyzing the cookie generated data about your use of the website and Game (including your IP address) by downloading and installing the browser plugin available here http://tools.google.com/dlpage/gaoptout?hl=en.

#### Google Remarketing

Our website and Game use Google's remarketing technology. This technology enables users who have already visited our online website and Game and shown interest in our services to see targeted advertising on the websites of the Google partner network. Likewise users that are similar to the visitors of our website and game can be addressed. The advertising will be displayed using cookies. These are small text files saved on the user's computer. The information generated by the cookie about the website and Game use will be transmitted to and stored on servers in the United States by Google. Using cookies, the user behavior on a website and Game can be analyzed and subsequently utilized to provide targeted product recommendations and advertising based on the user's interests.

If you would prefer to not receive any targeted advertising, you can deactivate the use of cookies for these purposes through Google by visiting the website:

<u>https://www.google.com/settings/ads/</u>. Alternatively, users can deactivate the use of cookies by third party providers by visiting the Network Advertising Initiative's deactivation website (<u>http://www.networkadvertising.org/choices</u>).

Please note that Google has its own data protection policy which is independent of our own. We assume no responsibility or liability for their policies and procedures. Please read Google's privacy policy before using our websites

(https://www.google.com/intl/en/policies/privacy/).

#### Facebook Conversion Tracking Pixel

With your permission, our website and Game utilizes the Conversion Tracking Pixel service of Facebook Inc., 1601 S. California Ave., Palo Alto, CA 94304, USA ("Facebook"). This tool allows us to follow the actions of users after they are redirected to a provider's website by clicking on a Facebook advertisement. We are thus able to record the efficacy of Facebook advertisements for statistical and market research purposes. The collected data remain anonymous. This means that we cannot see the personal data of any individual user. However, the collected data are saved and processed by Facebook. We are informing you on this matter according to our information at this time. Facebook is able to connect the data with your Facebook account and use the data for their own advertising purposes, in accordance with Facebook's Data Use Policy found under:

<u>https://www.facebook.com/about/privacy/</u>. Facebook Conversion Tracking also allows Facebook and its partners to show you advertisements on and outside Facebook. In addition, a cookie will be saved onto your computer for these purposes. Only users over 13 years of age may give their permission. If you are younger than this age, please consult your legal guardians.

Please click here if you would like to revoke your permission: https://www.facebook.com/ads/preferences/.

#### Facebook login/connect

We also offer you an easier way to register for our Game and services. You can use your existing Facebook account for this purpose. By clicking the Login with Facebook link, you can use this registration method via our online portal. To do this, you need to already have a Facebook account or have access to Facebook.

If you would like to register for one of our Games via your Facebook account, the first step of the registration process will immediately redirect you to Facebook. Facebook will then ask you to log in or register. At no time will we have access to your personal login information (username and password).

In a second step, you will connect your Facebook profile with the Game that you would like to register for. At this point, you will learn what data from your Facebook profile will be transmitted to us. This information is usually your "public information" on Facebook and information that you have made available to the public or authorized for the application in question. Information of this type generally includes your name, profile picture and cover photo, your networks, your username (Facebook URL), and your user ID number (Facebook ID). We will also use the email address you have saved with Facebook in order to contact you outside of Facebook. You can see an overview of the public information in your profile via the General Account Settings menu of your Facebook profile (https://www.facebook.com/settings?tab=applications).

If you would like to remove our Games's connection to Facebook via Facebook Connect, please log in to Facebook and make the required changes to your profile. We will then no longer have the right to use information from your Facebook profile for you.

## 11. Disclosure for California Residents

The following section is applicable only to residents of California.

### 1) DATA COLLECTION

The data that we have collected in the past 12 months, and their sources are described under the section "What do we collect" in our privacy policy.

### 2) DATA USAGE

All purposes for which your personal data may be collected are described under the section "Why do we collect your data" in our privacy policy.

### 3) DATA SHARING

GamoVation DOES NOT sell the data collected from you, however, we may share cookie information and advertising identifiers with our third-party advertising platforms to deliver interest-based ads, attribute installs and optimize campaign performance. For practices that are considered "sale" under the CCPA guidelines, you may opt out by following the steps described in "Information correction & deletion" in our privacy policy

We do not have actual knowledge of any sale of personal data of minors under 16 years of age, as the term "sale" is defined under the CCPA.

In the past 12 months, we have shared the following categories of data as part of our Services:

| CATEGORY  | CATEGORIES OF PARTIES TO<br>WHOM INFORMATION IS<br>DISCLOSED  | CATEGORIES OF THIRD<br>PARTIES TO WHOM<br>INFORMATION IS SOLD<br>AND/OR SHARED |
|---|---|--|
| Identifiers and contact<br>information, including first and<br>last name, email address,<br>phone number, home address<br>or shipping address, and your<br>friends' names and contact<br>information. | Vendors, such as cloud service<br>providers and payment processors.<br>Affiliates for purposes of business<br>operations and support. | N/A  |

| Identifiers such as username<br>or handle, third party service<br>ID, IP address, unique device<br>identifier, advertising identifier,<br>device serial number.   | Vendors, such as cloud service<br>providers and payment<br>processors.Affiliates for purposes of<br>business operations and<br>support.Other players in multiplayer<br>games (username and in-game<br>profile only).  | Analytics providers and advertising networks. |
|---|---|---|
| Internet or other electronic<br>network activity information,<br>such as hardware model,<br>device software platform/OS<br>and firmware, mobile carrier,<br>preferred languages, device<br>motion information, and mobile<br>network information, and in<br>some cases, browser type,<br>Internet service provider,<br>referring/exit pages and URLs,<br>and clickstream information. | Vendors, such as cloud service<br>providers.Affiliates for purposes of<br>business operations and support.  | Analytics providers and advertising networks. |
| Commercial information, such<br>as information regarding<br>in-game purchase payment<br>method.   | Vendors, such as cloud service<br>providers, payment processors, and<br>business partners.Affiliates for<br>purposes of business operations and<br>support.   | N/A   |
| Commercial information, such<br>as information regarding<br>in-game purchase events and<br>value of purchases.  | Vendors, such as cloud service<br>providers, payment processors, and<br>business partners.Affiliates for<br>purposes of business operations and<br>support.   | Advertising networks.                         |
| Demographic information,<br>such as your gender, age, date<br>of birth, and language.Visual<br>information, such as your<br>profile picture and the profile<br>pictures of your friends or<br>contacts.   | Vendors, such as cloud service<br>providers. Affiliates for purposes of<br>business operations and<br>support.Service providers that enable<br>image functionality on our behalf.<br>Affiliates for purposes of business<br>operations and support. Other<br>players, depending on your sharing<br>preferences. | N/A   |
| Visual information, such as<br>your profile picture and the<br>profile pictures of your friends<br>or contacts.   | Service providers that enable image<br>functionality on our behalf. Affiliates<br>for purposes of business operations<br>and support. Other players,<br>depending on your sharing<br>preferences.   | N/A   |

| Non-precise geolocation information.  | Vendors, such as cloud service<br>providers and payment processors.<br>Affiliates for purposes of business<br>operations and support.   | N/A   |
|---|---|---|
| Other information you may<br>share if you use social features<br>when accessing our Services,<br>including the organizations,<br>links, and other information<br>included on your social profile<br>page. | Service providers, and other<br>providers or partners that support our<br>operational business<br>purposes.Affiliates for purposes of<br>business operations and support.<br>Other players, depending on your<br>sharing preferences. | N/A   |
| Inferences derived from<br>personal information listed<br>above in this chart, such as<br>your characteristics and<br>preferences.  | Vendors, such as cloud service<br>providers and payment<br>processors.Affiliates for purposes of<br>business operations and support.  | Analytics providers and advertising networks. |

Additionally, we may share information we collect about you with our affiliates, to protect us or others, or in the event of a merger, sale, or other asset transfer. See the section "Third parties" in our privacy policy for more information.

## 4) YOUR RIGHTS

Your rights under the California law are described in the section "Your rights, information correction & deletion" in our privacy policy.

THESE TERMS ARE IN ADDITION TO THE TERMS AND CONDITIONS IN OUR PRIVACY POLICIES and GENERIC TERMS OF USE. PLEASE READ OUR PRIVACY POLICY AND OUR TERMS OF USE. BY REGISTERING ON OUR WEBSITE, TO PLAY OUR GAMES, AND/OR BY PLAYING OUR GAMES, YOU AGREE TO THE TERMS AND CONDITIONS IN OUR PRIVACY POLICY, TERMS OF USE, AND THE APPLICABLE SPECIFIC USER TERMS OF USE. READ ALL OF THEM CAREFULLY. IF YOU DO NOT WANT TO BE BOUND BY THEIR TERMS AND CONDITIONS, DO NOT REGISTER OR PLAY OUR GAMES.

## 12. Virginia Privacy Notice and rights

This Virginia Privacy Notice only applies to our processing of personal information that is subject to the Virginia Consumer Data Protection Act ("CDPA" or "VCDPA"). The VCDPA provides Virginia residents with certain rights listed here. To exercise these rights, see the

"Exercising Your Virginia Privacy Rights" subsection below.

### • Right of Access

You have the right to request from us to confirm whether or not we are processing their personal data and to obtain a copy of the personal data that you have previously provided to us in a portable and, to the extent technically feasible, readily usable format.

### • Right of Rectification

You have the right to request that we correct inaccuracies in their personal data, taking into account the nature of the personal data and the purposes of the processing of your personal data

### • Right of Erasure

You have the right to request that we delete the information we have collected from you.

### • Right to object / Right to opt-out

You have the right to "opt-out," from targeted advertising, to the sale of your personal data, or to profiling in furtherance in decisions that produce legal or similarly significant events. To submit an opt-out request, please follow the instructions under the 'Opt-out of targeted advertising' paragraph found above, to configure the Privacy Setting in any of our apps or by checking your device privacy settings.

## • Non Discrimination

Virginia residents have the right not to receive discriminatory treatment by us for the exercise of their rights conferred by the CDPA.

## • Exercising Your Virginia Privacy Rights

To request access to or deletion of your personal information, to opt-out, or to exercise any other rights under Virginia law, please follow the instruction under the 'Exercise your privacy rights' section found above, and follow the necessary steps.

## • Response Timing and Format

We aim to respond to your request for access or deletion within 45 days of receiving that request. If we require more time, we will inform you of the reason and extension period in writing. If we cannot satisfy your request, we will respond to you with our justification for declining to take action. If you wish to appeal this decision, you can contact us through the method provided in "Contact Us" below.

## 13. Changes to the Privacy Policy

Any updates or changes to this Policy will be published here. If there are any significant changes, we will notify you through the Website or in-game.

## 14. What can I do if I have a complaint?

If you are not satisfied with the way your query or complaint is handled by GamoVation, please let us know by emailing us at <u>info@gamovation.com</u>. If you are still unhappy, you may refer your complaint to your local data protection regulator. For example, in the Netherlands this is the Autoriteit Persoonsgegevens (<u>https://autoriteitpersoonsgegevens.nl</u>).

## 15. Questions and contact information

If you have a question about this Privacy Statement or GamoVation's handling of your information, you can send an email to us at <u>info@gamovation.com</u>. You can also contact us at:

GamoVation B.V. Dokter van deenweg 162 8025 BM Zwolle the Netherlands

Trade register number: 51193612 VAT ID: NL823142292B01